

The Business *Creative* Workshop

with Gavin Jennings

Be inspired to excel

On this fun and inspiring day, we take you through the steps of planning to take over the world! Ok, so we start a little smaller, but one of the biggest mistakes most new or existing businesses make is the lack of creative expression and constructive business planning.

During this full day workshop you will be encouraged to use your creative brain and your logical brain together to build your perfect business.

Once we have explored the creation we then will strategically construct the bits needed to bring your creative dream into a successful business.

Who should attend?

The day is focused on both new business ventures and existing businesses that need a new lease of life – or a complete overhaul!

For many it will cover all the bits of our industry that are swept under the carpet; but these can be the difference between developing a very successful, thriving business or going bust.

Paul Chek's personal testimonial of Gavin Jennings

Gavin Jennings is the principle director of CHEK Europe. I want to take a moment to acknowledge the amazing work Gavin has done for the CHEK Institute in the UK and European markets.

Gavin is one of the most incredible people I've ever had the joy of meeting and working with, and his lovely wife Gabi is his equal counterpart.

All my instructors love coming to work with Gavin in the UK and Europe because he's so organised, courteous, and is truly



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Paul Chek

Venue: CHEK Europe HQ, Lancashire
2 hours by train (London/Glasgow)

Date: Friday 8th May 2015, 10am - 4pm
Instructor: Gavin Jennings

About Gavin

Gavin started in the health and fitness industry in 2000 after running a number of successful businesses and has been a business owner for more than 22 years. Gavin practiced and competed in martial arts from an early age, opening his own Martial Arts school when he was 20.

He has a vast knowledge of running small businesses and, as a C.H.E.K Practitioner himself, has built a very successful CHEK Clinic in Lancashire, UK, where he employs a 10-strong team of doctors, C.H.E.K Practitioners and therapists. Gavin is the director at CHEK Europe, and was also behind the creation and development of the now hugely popular CHEK Academy.

a hard-core C.H.E.K and HLC Practitioner. It has been amazing to work with Gavin for the past several years and see how his deep knowledge of business and his own practice (The Centre for Whole Health) as a C.H.E.K/HLC Practitioner has influenced his CHEK Europe business.

Gavin single-handedly built the CHEK Academy, which allows CHEK students a much more focused, supportive learning environment.

Students in the program are regularly tutored by CHEK Instructors and Mentors, and the quality of students he is putting out through his program is excellent. In fact, we are working to take Gavin's model worldwide because it works so beautifully.

Gavin, THANK YOU FOR ALL YOUR INCREDIBLE LOVE AND SUPPORT OF THE CHEK ADVANCED TRAINING PROGRAMS AND THE CHEK INSTITUTE!

Paul Chek

Don't miss this inspiring day! Register online at www.chekeurope.com